Creating Key Performance Indicators (KPIs)

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Click in each box and write your own text.

Link back to the Strategic Objectives your firm has set for itself (which flow from the Mission and Vision).
Identify KPIs that are measurable and provide insight into the progress on these Strategic Objectives.
Describe how you will measure progress.

Below are examples of Strategic Objectives with associated KPIs and measurement.
These are illustrative—and not necessarily appropriate for your practice.

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STRATEGIC OBJECTIVE ◀	KPI ◀	MEASUREMENT ◀