

**10:10 - 11:00**



# Ethics in a World of Regulatory Shifts and Market Transformation

## MODERATOR

• **ALEXANDRA ABREU  
LOUREIRO**

## SPEAKERS

• **GABRIELA FIGUEIREDO DIAS • PANOS PRODROMIDES**  
• **LEE WHITE • MEGAN ZIESTMAN**

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## ALEXANDRA ABREU LOUREIRO

### Brunswick, Partner

Alexandra Abreu Loureiro specializes in crisis and reputation advisory, with a background on cyber, energy and defence, advising international corporations and CEOs globally. She is a partner and Office Head, overseeing Brunswick Group in Portugal and the Portuguese-speaking world, a region she has successfully developed for the firm for over a decade.

She served in government as spokesperson for the Ministry of Defence and advisor to the Secretary of Foreign Affairs of Portugal. She holds the National Defence Merit and sits on the President's Diaspora Council and is a member of the board of the National Family Business Association of Portugal. Alexandra is a former award-winning broadcaster and international journalist.

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## GABRIELA FIGUEIREDO DIAS

**IESBA, Chair | IFEA, Co-CEO**

Gabriela Figueiredo Dias is Chair of the International Ethics Standards Board for Accountants (IESBA), leading the development of global ethics and independence standards for accountants, and Co-CEO of the International Foundation for Ethics and Audit (IFEA). Appointed in 2022 and reappointed in 2025, she brings decades of experience in financial regulation, governance and international policy making.

She previously chaired the Portuguese Securities Market Commission (CMVM) and held key roles at ESMA, IOSCO and OECD.. Her background includes legal scholarship and practice, executive leadership, securities and audit supervision, and board-level positions in major European and international regulatory organizations.

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## PANOS PRODROMIDES

**CyPAOB, Director General | CEAOB, Chair**

Panos Prodromides leads the Cyprus Public Audit Oversight Board (CyPAOB), with the aim of supporting and enhancing public trust in the auditing profession through substantive, independent oversight and the promotion of adherence to high auditing standards. Panos is also the Chair of the Committee of European Auditing Oversight Bodies (CEAOB) for a four-year term since July 2024.

He is currently a member of the Institute of Certified Public Accountants of Cyprus (ICPAC) and the Institute of Chartered Accountants in England and Wales (ICAEW). Panos has also represented CyPAOB at various sub-groups of CEAOB and is an active member of the Emerging Working Group of the International Forum of Independent Audit Regulators (IFIAR).

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## LEE WHITE

### IFAC, CEO

Lee White, FCA, became IFAC's Chief Executive Officer in March 2024. A chartered accountant with over 30 years of global executive, regulatory, and leadership experience, Mr. White has dedicated his career to serving the public interest across the private sector, public regulation, and standard setting.

Prior to joining IFAC, he led the establishment of the International Sustainability Standards Board (ISSB) at the IFRS Foundation, where he served from 2018 and oversaw the launch of its first standards in 2023. He previously served as CEO of Chartered Accountants Australia and New Zealand (2012–2017) and as Chief Accountant at the Australian Securities and Investments Commission, where he helped found the International Forum of Independent Audit Regulators (IFIAR). Mr. White holds degrees from Macquarie University and INSEAD.

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## MEGAN ZIETSMAN

### **Deloitte, Global Audit & Assurance Quality, Risk and Regulatory Leader**

Megan Zietsman is the Global Audit & Assurance Quality, Risk and Regulatory Leader at Deloitte, where she oversees global strategies and programs focused on audit quality, risk management, and regulatory matters. She also represents Deloitte and the profession in engagements with international standard-setting and regulatory bodies.

She previously served on the U.S. PCAOB as a board member and Chief Auditor and was Deputy Chair of the IAASB. A CPA and Chartered Accountant, she began her career with Deloitte South Africa in 1989 and has held leadership roles in audit policy, implementation, and professional development in the United States and globally.

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